

Coresonic Appoints Worldwide VP of Sales

- Bert Zandhuis named Vice President of Sales for Coresonic, a provider of programmable baseband processor technology

Linköping, Sweden, 5 September 2006: Coresonic AB, a leading provider of baseband processor technology, announced that Bert Zandhuis has been named Vice President of worldwide Sales. Bert comes to Coresonic with over 20 years of senior management experience in business development and sales in electronic design and semiconductor companies.

”Bert has long experience from the silicon IP and EDA tools industries. His valuable network to our customers and experience with the IP business model is a great recipe for success. He will make a perfect addition to our team”, says Daniel Svensson, CEO of Coresonic.

“Coresonic’s programmable baseband processor can be programmed to use almost any radio standard, even multiple standards simultaneously, in the same processor. Bringing this technology to the market addressing market segments such as cellular telephony, wireless networking and digital broadcasting will enable the ultimate, converged, mobile communication device. I’m excited to contribute to Coresonics success”, says Bert Zandhuis.

About Bert Zandhuis

Bert comes to Coresonic with a proven record of building international businesses in Information Technology, Intellectual Property, Electronic Design and Semiconductor markets. Most recently Bert has been Director of Sales Northern Europe at SGI (Silicon Graphics), Vice President Sales at Sagantec and Managing Director Europe at MIPS

Technologies where he established MIPS presence in Europe. He has been President and CEO of Cyco Automatisering B.V. served as General Manager and Director at Cadence Design Systems and held management positions at both Mentor Graphics and McDonnell Douglas Automation

About Coresonic

Coresonic AB is a privately owned Swedish company developing and market semiconductor intellectual property for baseband processor technology. Coresonic has developed a novel, patent pending, processor architecture enabling flexible multimode communication applications at low cost and low power consumption. The technology is suited for all types of mobile wireless devices from mobile phones and PDAs to wireless networking and digital broadcasting. The company was founded in 2004 to commercialize a programmable baseband processor technology from a research project at Linköping University. Coresonic's main office is in Linköping, Sweden. Read more at www.coresonic.com.

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